



## All ladders, no snakes

We created a radical redesign for Teamwork Selection, including the identity, website and advertising.

The new brand language is more practical, confident and memorable. It will play a major part in the development of the recruitment company as a leading player in their field.

### Key skills used in project

- brand strategy
- brand consultancy
- brand language
- brand implementation
- corporate identity
- graphic design
- website design
- SEO (Search engine optimisation)
- marketing
- advertising
- information design
- copy writing
- art direction
- retouching
- artworking

[www.teamwork-selection.co.uk](http://www.teamwork-selection.co.uk)

