

## What we do

We have the capability to define and develop your brand, to create new audiences and new experiences. Here are the skills and services we use to help create and engage your brand with its audience.

|                          |                                   |                                  |
|--------------------------|-----------------------------------|----------------------------------|
| account management       | direct mail (dm)                  | photography                      |
| animation                | dvd production                    | point of sale (pos)              |
| 3d rendering             | ecommerce websites                | print management                 |
| advertising              | exhibition design                 | radio advertising                |
| artwork                  | fast moving consumer goods (fmcg) | retail design                    |
| art direction            | graphic design                    | retouching                       |
| brand creation           | guerrilla marketing               | search engine optimisation (seo) |
| brand development        | internal communications           | strategy                         |
| brand protection         | market positioning                | tv advertising                   |
| copywriting              | multi media                       | typography                       |
| consultancy              | name generation                   | viral marketing                  |
| content managed websites | new product development           | voiceovers                       |
| corporate communications | online marketing                  | web design                       |
| corporate identity       | packaging                         | web programming                  |

