



## Blushes

Blushes are one of the UK's leading group of salons, they have won numerous awards and their work is regularly featured in Vogue, Harpers, Hello, Marie Claire, The Times and Wallpaper among many other journals.

The salons have been established for over 20 years and they are renowned for excellence in client care and making ultimate hair care affordable. Sperm will be working closely with the entrepreneurial owners Darrell and Mark Blake, to develop the brand's strategy, advertising and marketing.

### Key skills used in project

- advertising
- copy writing
- brand language
- graphic design
- brand strategy
- art direction
- retouching
- artwork

[www.blushes.co.uk](http://www.blushes.co.uk)

