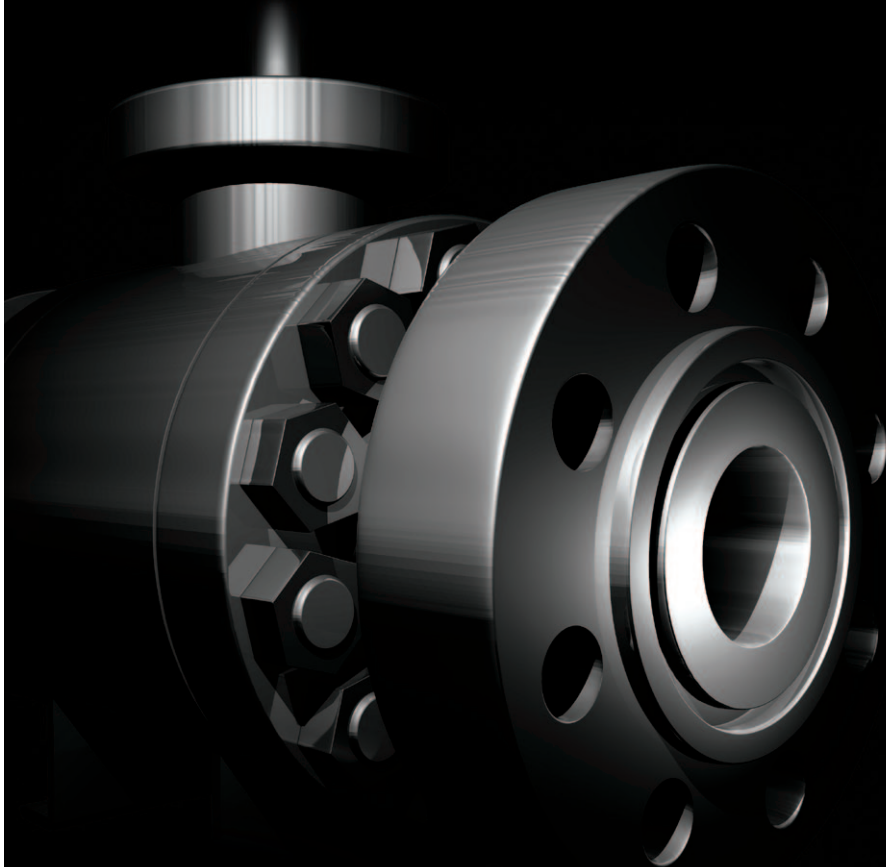


Valves are boring



## Severn Ball Valves

Severn Ball Valves is a new sub brand for the Severn Glocon Group. The group offers world-class engineering products. Sperm have been appointed to establish and develop Severn Ball Valves as a pioneering global brand, launching a new website, creating 3d technical illustrations and designing all printed literature.

### Key skills used in project

- brand strategy
- brand consultancy
- brand language
- brand implementation
- 3d rendering
- graphic design
- website design
- marketing
- advertising
- information design
- copy writing
- art direction
- retouching
- artworking

[www.severnballvalves.com](http://www.severnballvalves.com)

