

CUT AND PASTE

WITH OUR RANGE OF
MILLING MACHINES
YOU GET THE
EXACT SAME CUT
TIME AFTER TIME



alaskan mill

Alaskan Mill are Europe's leading chainsaw mills

Sperm have re-defined the Alaskan Mill brand, from creating the identity to developing the brand and creating a powerful advertising campaign that gets straight to the heart of the product.

The holistic branding program has created some radical results effecting not only the perception of the brand but a 300% increase on previous profits within 6 months of the initial brand launch in the UK. With further developments to the brand including expansion throughout Europe, we are fully anticipating the dramatic growth to continue long into the future.

key skills used in project

- advertising
- art direction
- brand creation
- brand development
- copywriting
- content managed websites
- corporate identity
- ecommerce websites
- graphic design

www.alaskanmill.co.uk

